

Made in Sheffield

MADE IN SHEFFIELD

An event to signify success

Welcome to the mark of excellence

Quality, reliability, innovation and ingenuity combine to make Made in Sheffield a mark that signifies excellence the world over. Made in Sheffield is a guarantee which is so powerful that foreign manufacturers have tried all sorts of tricks to get the city's name on their products or to undermine it, by stamping Sheffield on their poorest quality goods.

The hallmark has survived all that simply because it transcends history. The foundations for the city's reputation may have been laid by manufacturing industries centuries ago, but the reputation for excellence has survived solely because successive generations have built on it.

Today, Made in Sheffield excellence isn't confined to the metals and engineering sectors - although it is still there, despite the difficult times and the blows those sectors continue to suffer.

From service industries to software development, from biotechnology to renewable energy, from advanced manufacturing to the cultural industries, Sheffield firms excel and are enhancing the city's reputation around the world.

Sometimes, however, their world wide success and the way that reflects on the city, doesn't get the recognition it deserves closer to home.

The Made in Sheffield celebration and award was launched by Sheffield Newspapers back in 1998 in a bid to highlight the successes of the city and its business community.

The award is presented to the company or individual, based in Sheffield or with a centre in Sheffield, which has developed a product, process or service which demonstrates the quality and innovation associated with the phrase "Made in Sheffield" and could enhance the city's reputation throughout the world.

Past winners have included Zoo Digital, rainwater management specialist Fullflow, stainless steel producer AvestaPolarit, information storage and retrieval systems specialist Fretwell-Downing Informatics and internet e-tailer Made-in-Sheffield Dot Com.

Speakers for a celebration of Sheffield firms

Home Secretary Charles Clarke is the latest in a long line of distinguished politicians to be the principal guest and keynote speaker at the Made in Sheffield celebration.

Charles Clarke read mathematics and economics at Kings College Cambridge before starting his political career as President of the National Union of Students from 1975 to 1977.

He became a Councillor in the London Borough of Hackney and was chairman of the housing committee and vice chairman for economic development between 1980 and 1986.

From 1981 to 1992 Mr Clarke worked as a researcher and then chief of staff for former Labour Party leader, turned European Commissioner Neil Kinnock, becoming chief executive of public affairs management consultancy Quality

Public Affairs from 1992 until his election to Parliament as MP for Norwich South in 1997.

Within a year of Labour taking power he became Parliamentary Under Secretary of State for School Standards,

Home Secretary Charles Clarke is a distinguished guest

moving on to become Minister of State at the Home Office and then Minister without Portfolio and Labour Party Chairman.

He was appointed Secretary of State for Education and Skills in October 2002, following

Estelle Morris's resignation and, continuing to follow in former Education Secretary and Sheffield MP David Blunkett's footsteps, took over as Home Secretary in December 2004.

Other speakers at the event, which was launched by The Star to celebrate the city's reputation for quality, reliability, innovation and ingenuity, will include the Duke of Norfolk and Sheffield Hallam University vice chancellor, Prof Diana Green.

Edward William Fitzalan-Howard is the 18th Duke of Norfolk.

The Dukes of Norfolk have been major landowners in Sheffield and the



Latest guest Charles Clarke follows in the line of politicians

surrounding area since the 15th Century and the 15th Duke was Sheffield's first Lord Mayor and the City's first honorary Freeman, as well as donating funds for the building of Sheffield University and serving as its first Chancellor.

The current Duke is a regular visitor to the city and has been actively involved in the redevelopment of a number of local sites.

The latest of these is the 30-acre former Smithywood open-cast coal site near Junction 35 of the M1 at Chapeltown, which is to become a business, office and distribution park, creating up to 2,500 jobs.

Professor Diana Green has been Vice-Chancellor of Sheffield Hallam University since 1998.

Prof Green established an academic reputation for research and publications on economic and industrial change and was a consultant to the Department of Trade and Industry in that field from 1976 to 1981.

She left City of London

Polytechnic in 1983 and became head of department, director of academic planning and Pro Vice-Chancellor in charge of planning and resources at the University of Central England.

Prof Green established an international reputation for her work on quality management in Higher Education and was founder director of the Centre for Research into Quality in Higher Education at UCE in Birmingham

She is a member of a number of national and regional bodies and a non-executive director of Sheffield One, the city centre urban regeneration company, Sheffield Galleries and Museums Trust; Sheffield Chamber of Commerce and myscience.co, the National Science Learning Centre, as well as being a governor of Sheffield Teaching Hospitals NHS Foundation Trust and a member of the Shadow Board of Creative Sheffield.



Other speakers: Diana Green and the Duke of Norfolk

The sponsors

Leading international law firm DLA Piper Rudnick Gray Cary continues a 200 year tradition of support for Sheffield and its business community by acting as lead sponsor for The Star's Made in Sheffield celebration.


The city's longest established law firm has backed the event and the Made in Sheffield Award, which is presented to the company or individual who has developed a product, process or service which epitomises the Made in Sheffield spirit, since the inaugural event in 1998.

Sheffield Hallam University and the Hilton, the location for every Made in Sheffield event to date, join Sheffield Newspapers, publishers of The Star, as leading supporters.

Other sponsors include regional development agency Yorkshire Forward, advice and support agency Business Link South Yorkshire, the Meadowhall shopping complex, inward investment agency Sheffield First for Investment and Westfield Health, named Britain's best health insurance provider in the 2005 Consumer Finance Awards.

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